

Focus

Loyalty + Gift



Part of the myFocus Suite

myFocus Loyalty + Gift is the one-two punch that keeps your customers coming back again and again. MyFocus Loyalty allows your most loyal customers to receive valuable awards based on a variety of plans while allowing you to generate powerful marketing lists. These marketing lists allow you to blast timely e-mails to your customers about specials, coupons, upcoming events, and other marketing promotions. A Facebook Plugin allows customers to register their cards and check balances directly from your Facebook Page creating more opportunities for you to market your restaurant to your most valued customers.

There is not a more effective way to market and promote your restaurant than with myFocus Loyalty. Start marketing the smart way, sign up for myFocus today.

- myFocus Cloud Storage
- Multi Store Processing
- Social Media Integration
- iPhone App for Customers
- Unlimited Plans
- Promotional Coupons
- Generate Marketing Lists
- E-mail Blasts



The myFocus Suite is part of our Focus Cloud Computing Solution that consists of Central, Mobile, Loyalty and Gift. Be sure to check out all our products at www.focuspos.com!

Proven Solutions.

Profitable Results.

Points Plans



Points are assigned to selected menu items. Awards are created that require points. Each time a customer orders a menu item they accumulate valuable points towards an award. Once the customer has accumulated enough points to qualify for an award they may redeem them on their next visit.

Sales Plans



Customers earn points on every dollar they spend or only on selected items. Awards are issued once they reach established point levels.

Around the World Plans



Help your customers travel around the world. The Around the World Plan is used to entice customers to try a variety of menu items. Once they have ordered the required number of distinct items they are eligible for out of this world awards!

Mobile App



Keep your location in the minds of your customers. Let us create a custom iPhone App that allows your customers to check their current balances, awards and transaction history.

Facebook Plugin



Drive customer traffic to your Facebook Page with our Facebook Plugin. Customers can register their cards and check balances straight from your Page!

www.focuspos.com



Social Media

Running an ad or promotion on Facebook? Entice your customers to join your loyalty program with our Facebook Plugin! Not only is it easy for customers to track their loyalty status, it makes it easy for you to offer new deals and creates more traffic to your Page!



"Like" our Page!



Customer Lists

Do you run your own marketing campaigns with Constant Contact or Fishbowl? Creating member lists are quick and easy with myFocus Loyalty. Create Excel, .csv or .txt files that can be imported into these programs. Create a new list every month for members who have a birthday or anniversary!



Export Members



Coupons / E-mail

Do you have room for a few more customers? With our Loyalty program you can send out e-mail blasts to your customers with incentives to come dine with you. They can use these coupons once or any number of times as long as they are members. What do you have to lose?



Free Chips and Queso!



Sales Plan

Keep your customers spending money with our Sales Plan. They can earn valuable points for every dollar they spend. Why not reward them with a free meal or at least a free appetizer once they spend \$500 at your place?



Spend to Save!



Points Plan

Are your burgers so good that customers come in and order the same burger time and time again? If so, why not reward them with a free one? Once they order nine of your delicious burgers, go ahead and give them a tenth one on the house!



Buy 9 Get 1 Free!



Around the World

Have a lot of beers on tap? Try our Around the World Plan! Members of this plan are challenged to drink all the beers on the wall. Once they have consumed them all they earn an exciting award from out of this world! Bonjour!



Can you drink them all?